

## SEO Blogging Checklist

Main Keyword: \_\_\_\_\_

Supporting Keyword: \_\_\_\_\_

Blog Post Title: \_\_\_\_\_

Category: \_\_\_\_\_

Tags: \_\_\_\_\_

- H2 Heading
- Word count at least 300
- Main keyword in the first and last paragraphs
- Supporting keyword in the body
- One external link (opens in new window)
- One internal link
- Featured image
- Image Alt-text (may contain keyword)
- Image description contains keyword
- Meta Description (elevator pitch for your post)
- Post with original excerpt and image posted on Facebook
- Post with original excerpt and image posted on Pinterest
- Post with original text and image posted on Twitter
- Post with original text and image posted on Instagram
- Read aloud to check for readability and errors